The dataset is the customer details of an Insurance company that has provided Health Insurance to its customers.

Objective: To build a model to predict whether the policyholders (customers) from past year will also be interested in Vehicle Insurance provided by the company.

Features:

1. Id
2. Gender
3. Age
4. Driving\_License
5. Region\_Code
6. Previously\_Insured
7. Vehicle\_Age
8. Vehicle\_Damage
9. Annual\_Premium
10. PolicySalesChannel
11. Vintage
12. Response

Various classification models like KNN, Logistic Regression, Decision Tree and Naive Bayes Classifier are used for prediction